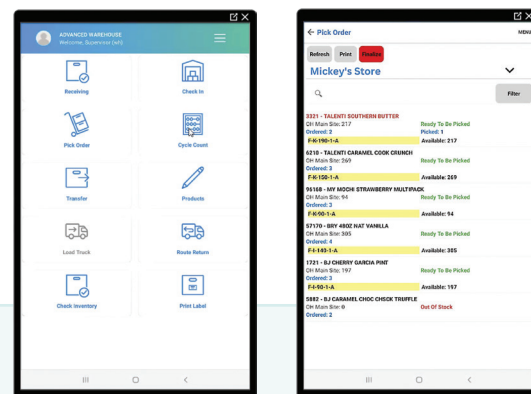




## Warehouse Management System

Maximize warehouse efficiency with end-to-end inventory traceability.

- Know the whereabouts of every product, lot number & expiration date.
- Manage infinite inventory locations.
- Eliminate manual processing of all warehouse transactions.



## Better together

LaceUp and QuickBooks create the ultimate ERP-level system for distributors who do direct sales delivery and warehousing.

# The #1 Integrated Warehouse Management, Route Delivery, DSD Software, and Self-Service

**Increase the efficiency and control of your operation**

► Request a FREE demo!

No longer do you need to buy an expensive ERP system to manage your business efficiently. With LaceUp and QuickBooks, distributors can integrate direct store delivery, warehouse management and QuickBooks accounting into one solution at an affordable price.



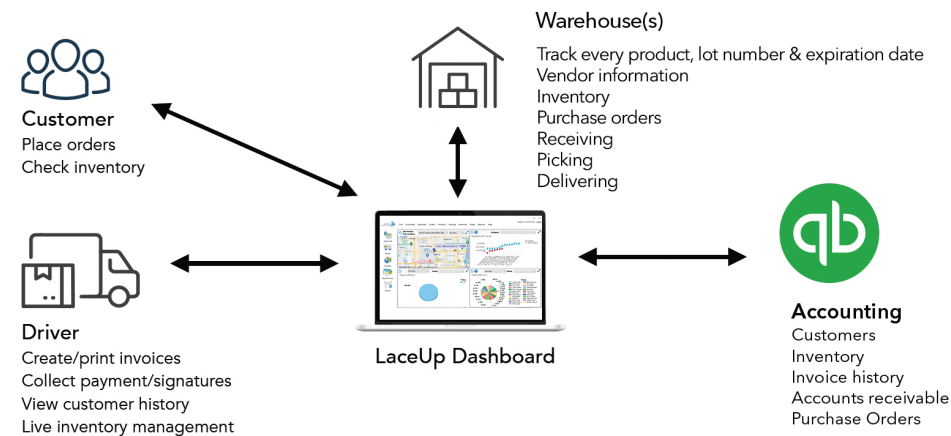
“One of our clients was able to save \$135k a year and repurpose 3 employees who no longer need to transcribe and process sales manually.”

Natalia Igua, LaceUp Solutions

**Request a FREE demo!**

Call +1 786-437-4380 or email: [sales@LaceUpSolutions.com](mailto:sales@LaceUpSolutions.com)

## How LaceUp and QuickBooks work together



## How it used to be

Before the LaceUp/QuickBooks solution, distributors dealt with a mountain of paperwork. Sales orders, receipts and invoices were often handwritten. In the office, staff manually entered data into multiple systems

The chance for errors grew with each handoff or misplaced piece of paper, not to mention deciphering the handwriting on each order.

Customer service suffered when drivers and sales people in the field wrote up orders having no idea if items were in stock in the warehouse. Drivers and sales people couldn't answer basic questions about outstanding balances or past order history without calling the main office. The entire process was frustrating and time-consuming.

## Exponential efficiency boost

Now you can sync your warehouse, your delivery/sales staff, and your QuickBooks accounting into one easy to use system with LaceUp.

LaceUp allows sales reps to create sales orders and invoices from their phones or tablet, and send the information directly to the company's QuickBooks. This eliminates the need for all the paperwork and data entry that's plagued distributors for years. Orders can be sent to the back office without having to wait for the sales team to return with handwritten orders.

LaceUp offers important features such as managing truck inventory live, and collecting COD payments. All of this helps sales reps make more profitable decisions at the point of sale.

**Request a FREE demo**

Call +1 786-437-4380 or email: [sales@LaceUpSolutions.com](mailto:sales@LaceUpSolutions.com)

# LaceUp powered by QuickBooks

Intuit QuickBooks powers a big part of the LaceUp solution by providing all the financial data including revenue, accounts receivable and profitability.

"We built LaceUp on the back of QuickBooks," stated Mickey Hernandez. "It's continually feeding and updating QuickBooks to eliminate inefficiencies and bottlenecks."

## Here are a few ways LaceUp and QuickBooks work together.

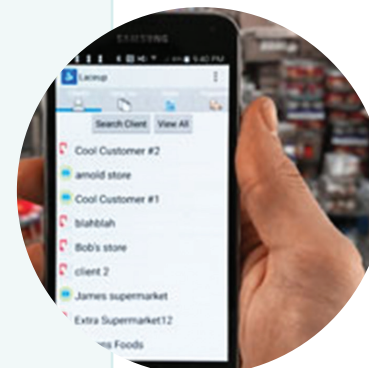
### Accounts Receivable

- LaceUp pulls your accounts receivable directly from QuickBooks so your route sales reps can view open balances and collect on overdue invoices.

### Manage Multiple Warehouses

- when inventory goes from your main warehouse into a truck, it's reflected in your sales rep's smartphone. And this inventory syncs with QuickBooks so you know exactly what's on each truck.

**Payments** - collect and apply cash or check payments to any open invoice in the field which are applied directly in QuickBooks.



## Route Delivery Software

Empower your drivers and sales reps.

- Create and print invoices the field.
- Collect customer signatures and payments.
- Live inventory management for each truck.
- Manage promotions and price reductions.
- Add credits to a sales invoice or create a separate credit memo and invoice.
- Work offline and synchronize later.
- Full end of day reporting and inventory reconciliation.